

EQS

THIS IS FOR YOU,  
WORLD.



## A NEW FORM FOR A NEW TIME.

In the all-electric EQS, the pioneering synthesis of luxury and a holistic approach becomes a reality. As the first premium saloon from Mercedes-EQ to be designed from scratch as an electric car, the EQS impresses with the sensual clarity of its puristically elegant one-bow design and coupé-esque silhouette. The athletic overall appearance is rounded off by high-quality 55.9 cm (22-inch) light-alloy wheels in a 5-twin-spoke design and futuristic LED tail lights in a 3D helix design.





WHICH OTHER CAR HOLDS OPEN  
THE DOORS FOR YOU?

The doors of the new EQS are no normal doors. They are comfort doors. Approaching them or touching them lightly is all it takes to open them. Unless something is in the way. For the comfort doors\* recognise obstacles precisely as they open: automatically. The flush outside door handles extend as soon as the driver approaches and retract into the door again when you drive off.

\*The automatic comfort doors are not yet available at market launch.

A white Mercedes-Benz EQS electric car is shown from a front-quarter perspective, floating in a blue, ethereal environment. The car's iconic Black Panel radiator grille with the three-dimensional Mercedes-Benz logo is prominent. The license plate reads 'D S EQ 2972E'. The car is reflected on a dark surface below it.

## FROM ANOTHER STAR.

The iconic Black Panel radiator grille with the three-dimensional Mercedes-Benz pattern is an affirmation of the brand's highest standards. And nowhere does this affirmation present itself as impressively as on the front of the EQS. Sophisticated, prominent and demonstrating the utmost attention to detail, it helps create the best first impression you could wish for.



## TURNING POINT.

The electromechanical rear axle steering in the EQS ensures thoroughly effortless superior handling as standard. It influences handling in three ways: a smaller turning circle in town, more dynamism in bends and increased stability at high speeds. The standard turning angle of 4 degrees can be easily increased to 10 degrees thanks to the optional over-the-air update.



## LUXURY UPDATE.

In terms of interior design, too, the EQS remains systematically visionary. The aim: a completely new way of digitalising the interior. The decisive element here is the MBUX Hyperscreen: a new feature made up of three displays behind a curved real glass surface – and the digital heart in the high-quality interior of the EQS. An optional head-up display with augmented reality improves safety and comfort in equal measure. And thanks to uncomplicated over-the-air updates you can subsequently activate or even order new optional functions, for example special drive programs such as the Teenage Drive Mode.



## TRUE ATHLETICISM COMES FROM WITHIN.

Even at first glance the AMG Line interior for the EQS promises the greatest possible dynamism through intuitive operability. The sports seats, the sports steering wheel with perforated leather and galvanised shift paddles as well as exclusive AMG materials ensure impressive driving pleasure even before the Start button is pressed.

A close-up, artistic photograph of a car's interior air vent. The vent is illuminated with a soft blue light, highlighting its intricate, multi-bladed design. The background is a dark, deep blue space filled with numerous small, bright white stars, creating a celestial atmosphere. The car's interior panels and trim are visible, also bathed in the same blue light, emphasizing the sleek and modern design.

## EVEN THE INTERIOR AIR IS OF THE HIGHEST QUALITY.

The issue of indoor air quality was also taken to the next level in the development of the EQS. With a filter efficiency of up to 99.65%, the new HEPA (High Efficiency Particulate Air) fine particle filter can clean the incoming air of the smallest particles such as pollen and fine dust and neutralise unpleasant odours. The result is a new feel-good climate, thanks to ENERGIZING AIR CONTROL Plus.





## Active ambient lighting.

With the active ambient lighting you are experiencing a technological leap. It links aesthetics with innovative driver information and extended functions. Circumferential light strips and trim elements merge to form an additional level of lighting that also incorporates and visually supports the driving assistance systems.

## Innovative materials & trim elements.

Progressive luxury, highly exclusive: with the optional Exclusive Nappa Leather Package you enjoy a first-class atmosphere. The tasteful interplay between neva grey comfort suspension seats, biscay blue elements and details in rosé gold is as exciting as electric driving itself. The highlights also include the illuminated designer seat belt buckles.

## Rear Seat Package.

Transform the rear into a feel-good lounge: experience an impressive level of seating comfort, courtesy of electrically adjustable seat backrests and seat climate control. The comfort armrest promotes relaxed travelling – not least thanks to double cup holders and an integrated inductive charging facility.

## MBUX High-End Rear Seat Entertainment System.

Enjoy first-class entertainment: that means entertainment via two high-resolution fully integrated 29.5 cm (11.6-inch) displays. With this system you can enjoy the full MBUX experience in the rear, too, with direct access to vehicle functions. You have the choice between touch and voice input for operation.



## Fully electric, fully networked: the EQS with Mercedes me connect.

With the wide range of available Mercedes me connect Remote and Navigation Services your EQS is fully networked. Handling processes at charging stations, planning the best route incl. charging stops, pre-entry climate control of the interior and protecting personal data when the driver changes – you can easily control

everything via your smartphone. Navigation with Electric Intelligence is tailored to the requirements of electric driving and calculates, for example, the expected charging costs for the entire route.



## The convenience of the EQS starts with the charging.

Via Mercedes me Charge you gain convenient access to public charging stations from various providers. Across national borders. You start the charging process really easily via MBUX in the vehicle, using the Mercedes me Charge card – or, completely new with the EQS: with Plug & Charge you can authenticate yourself at selected charging stations directly via the charging cable. Invoicing is automatic.<sup>1</sup> Charge – and you can continue on your way. Mercedes me Charge also gives you access to the fast charging stations of the pan-European IONITY charging

network. With the Mercedes me connect service IONITY Unlimited the charging costs for EQS customers are included for one year from service activation. This ensures stress-free travel on longer journeys – completely without charging costs, thanks to rapid charging times. At the end of the first year you can purchase the service “IONITY: Discounted fast charging” in the Mercedes me Store and thus secure a reduced energy price.

<sup>1</sup> A one-off registration is required in order to use Mercedes me Charge.

## The AMG Line.

The expressive styling of the AMG Line lends the exterior of your EQS an exciting and dynamic touch. Sporty AMG genes meet progressive luxury – your clear statement for linking exceptional design with equally exceptional technology. Alongside the electro-aesthetics of the interior, the multifunction sports steering wheel in nappa leather with flattened bottom section and perforated grip area, for example, enhances driving pleasure. The sports seats with a dynamic seat upholstery layout provide you with good lateral support.



## Electric Art exterior.

Luxury in its most progressive form: with the Electric Art exterior you accentuate the innovative design of your EQS. Trim elements in chrome provide fine highlights all round. Impressive 50.8 cm (20-inch) light-alloy wheels point to the effortlessly superior performance even when the car is stationary.



## Electric Art interior.

With the standard Electric Art interior you feel progressive luxury in every fibre of the interior. Shapely comfort suspension seats with elegant contour illumination invite you to take your place at the multifunction steering wheel in nappa leather. You can also choose from various colour schemes, which are atmospherically showcased by the ambient lighting.



## Edition 1.

Demonstrate that you are a stylish pioneer of electric mobility: on the outside the AMG Line exterior and 53.3 cm (21-inch) AMG multi-spoke light-alloy wheels enhance the sporty credentials of your EQS. A designer interior with lounge atmosphere and high-quality luxury appointments awaits you inside. For a limited period only, a colour scheme that is exclusive to the Edition 1, together with fine Edition lettering, will be available for this model.

