



The all-electric EQB

Mercedes-Benz





Power up your playground.

Powerful, confident, the all-electric EQB is the family SUV that adapts to your personal needs and makes the switch to electric straightforward. Beautifully designed, generously proportioned and offering a variety of intelligent and intuitive touches, it offers a range of up to **XXX** km¹ according to WLTP on one charge. You'll have the space to reignite your sense of adventure and enjoy every trip to the full.





More space. Bigger adventures.

The all-electric EQB offers ample space for up to seven¹ people, with a flexible range of seating configurations and an EASY-ENTRY system for third row passengers. The generous boot can accommodate luggage for even the biggest road trips and front row comfort seats with optional electrically adjustable memory function make finding your preferred setting smooth and simple. Upholstery options include ARTICO man-made leather/fabric, ARTICO man-made leather or high-grade leather with topstitching. Choose from macchiato beige/black, sage grey/black or black¹. Additionally, the leather-free Package¹ provides a completely leather-free interior, which includes the upholstery as well as the steering wheel.

¹The availability of the equipment, functions, features and services shown depends on the respective vehicle model, the individual configuration and the respective market.

Power up and go.

Travel with confidence fully supported by Navigation with Electric Intelligence¹. The advanced system proposes a quick, convenient route to your destination and constantly monitors factors such as weather and battery levels, suggesting charging stops if necessary. Fast-charging stations are prioritised, helping ensure you reach your destination as quickly as possible. With Plug & Charge² you simply plug in, charge and go – all the paperwork is completed automatically.



¹To use the Digital Extras, you must create a Mercedes me ID and agree to the terms of use for the Mercedes me connect services. The Digital Extras presented and their availability and functionalities depend in particular on time, the vehicle model, year of manufacture, selected optional equipment and country.

²In order to allow use of the Digital Extras service "Mercedes me Charge", a separate charging contract with a selected third-party provider is required for charging payment and billing purposes. A personal Mercedes me ID and agreement to the Terms of Use for the Digital Extras services are required. In addition, the respective vehicle must be linked to the user account. Country restrictions apply. To use Plug & Charge, you must also activate the "Plug & Charge" service for vehicles with the corresponding technical equipment. Optional equipment depending on the individual configuration.



Make every journey magical.

The cockpit is your playground. Surround yourself with delightful but practical design touches, including the freestanding central media display and ample storage centre console with double cup-holder. Control many functions directly from the multifunctional sports steering wheel. Gain easy access to protected functions and services of your MBUX Multimedia¹ system via the fingerprint scanner². And your personal choice from the various optional trim elements and ambient lighting setting will make the adventure all the more yours.

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Dynamic. Powerful. Confident.

With its flowing lines and delightful design touches the all-electric EQB provides the perfect platform to express your style. The Black Panel radiator grille with Mercedes-Benz Pattern, together with optically integrated LED High Performance headlamps, ensure the all-electric EQB makes a bold first impression.

Continuous LED light strips at the front and rear are seamlessly integrated into the overall look and the optional panoramic sliding sunroof brings the outside, inside. Wheels are positioned flush with the body for enhanced aerodynamics.



Play. Your way.

Make journeys a pleasure with intuitive MBUX Entertainment¹ that soon learns your personal taste, offering up Amazon™ Music, Apple™ Music, Spotify™ and Tidal™ music playlists or radio stations via the Burmester® surround sound system with Dolby Atmos®² together with ambient lighting choices to reflect your preferences. And activating many functions can be done by a simple gesture with your hand or saying “Hey Mercedes” to the MBUX Interior Assistant.



¹To use the Digital Extras, you must create a Mercedes me ID and agree to the terms of use for the Mercedes me connect services. The Digital Extras presented and their availability and functionalities depend in particular on time, the vehicle model, year of manufacture, selected optional equipment and country. In addition, for the use of some Digital Extras there may be further usage requirements or limitations specifically separate customer-owned contracts with third parties. First activation of the Digital Extras is possible within one year from first vehicle registration or commissioning by the customer, whichever comes first. Information on personal data processed for the use of Digital Extras may be found in the Mercedes me connect privacy policy. The connection of the communication module to the mobile network, including the emergency call system, depends on the respective network coverage and availability of the network providers.

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Safely better.

However many twists and turns in your upcoming adventures, the all-electric EQB offers advanced optional safety support features¹. This includes Active Brake Assist (when hazards are detected), Active Lane Keeping Assist and Active Blind Spot Assist. Active Parking Assist with 360° camera^{2,3} will help find that elusive space, then manoeuvre in and out, supported by an impressive virtual bird's-eye view.

¹ Our driving assistance and safety systems are aids and do not relieve you of your responsibility as a driver. Please take note of the information in the Owner's Manual and the system limits which are described therein.

² The availability of the equipment, functions, features and services shown depends on the respective vehicle model, the individual configuration and the respective market.

³ Driver remains responsible to monitor the parking process and surroundings at all times.





Power up, en route.

Mercedes me Charge¹ not only provides you access to one of the largest public charging networks in the world, but also numerous charging features in your EQB – with only one charging contract².

That's entertainment.

MBUX Entertainment¹ offers a world of fun to power up even the longest journey. You even have the option of onboard minigames³ – the perfect way to keep the family amused when you're taking a break along the way.

Know what's ahead.

Wherever the adventure leads you, don't take your eyes off the road. The optional head-up display projects important information directly onto your windscreen. This includes speed, navigation and traffic updates.

Reality upgraded.

With optional MBUX Augmented Reality Navigation, a camera films the road ahead and this image, together with direction arrows and traffic light status, is superimposed onto your navigation map.

¹The use of the Digital Extras requires the permanent acceptance of the Terms of Use for Digital Extras and the Mercedes me ID Service Terms in their applicable versions, the permanent pairing of the vehicle with the Mercedes me user account and – if applicable – the activation of the Digital Extras. Upon expiry of the term, the Digital Extras can be renewed for a fee in the Mercedes-Benz Store provided they are still offered for the corresponding vehicle at that point. In addition, for the use of some Digital Extras there may be further usage requirements or limitations specifically separate customer-owned contracts with third parties (e.g., streaming, charging, conclusion of a data contract covering comfort data volume), selected third-party products (e.g. smartphone, smartwatch) or they are only available for specific customer groups. Alternatively to comfort data volume, depending on the generation of your multimedia system, data volume must be available via Internet in the Car or, where possible, your own data volume will need to be used via tethering. First activation of the services is possible within one year from first vehicle registration or commissioning by the customer, whichever comes first. Information on personal data processed for the use of Digital Extras may be found in the Mercedes me connect privacy policy. ² Customers must always enter into a charging contract with a selected third-party provider. ³ For safety reasons, it is not possible to play while driving.

Progressive.

Take the adventure further. Make your all-electric EQB even more impressive with a range of innovative design touches, both inside and out, transforming your vehicle into a bold style statement. Features include the iconic Black Panel radiator grille with Mercedes-Benz Pattern and silver chrome air vents in the interior.

Images may show additional items of special equipment.



Electric Art.

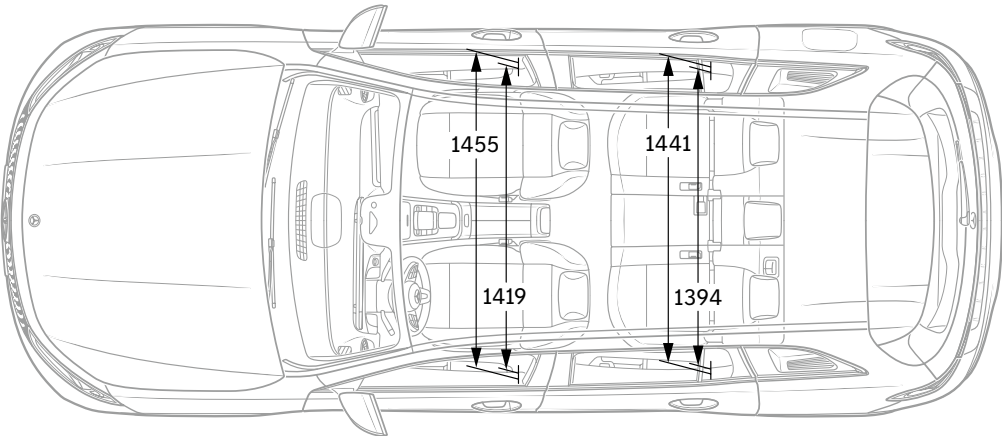
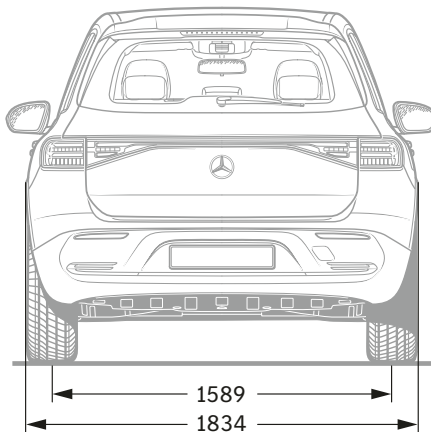
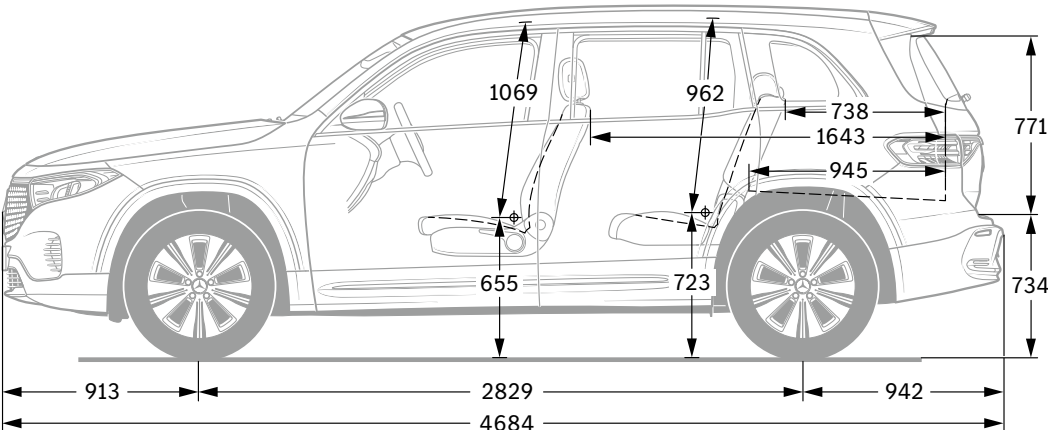
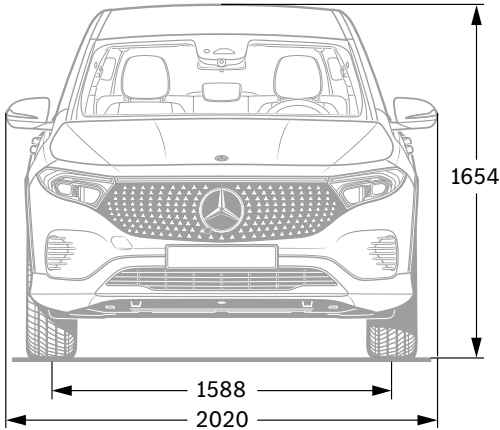
With the Electric Art line you can experience electric mobility in every fibre of the interior. Colour accents in rose gold adorn both upholstery and air vents. The backlit trim element is also symbolic of technological progress. Special 18-inch light-alloy wheels convey this intrinsic value on the exterior.

Images may show additional items of special equipment.

AMG Line.

Add a sporty dimension to your playground. The AMG name has been admired across the world for years. Now its dynamic design touches bring enhanced sophistication to your car. Body styling includes an AMG-specific front apron with trim elements in chrome plus functional AIR CURTAINS.

Dimensions.



All figures in millimetres. The dimensions shown are mean values. They are valid for vehicles with standard equipment and in unladen condition.